



LARGEST GATHERING OF YOUNG LEADERS & ENTREPRENEURS



OCT 11th & 12th 2025

MNCR GRAND PALACE, COIMBATORE

HOST : JCI COIMBATORE INDCITY

110 YEARS OF IMPACT 130+ COUNTRIES

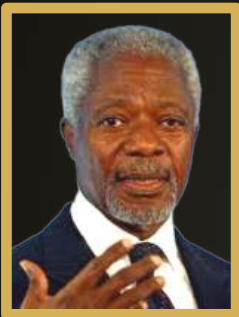
ONE GLOBAL MOVEMENT



Junior Chamber International (JCI) is a global organization with a legacy spanning over 110 years, uniting young active citizens aged 18 to 40 who are driven by a shared passion to create sustainable positive change in their communities and beyond.

With a network of 3,00,000+ active members across 130+ countries, JCI has become a powerful platform for leadership development, community impact, and global collaboration. Over the decades, JCI has served as a launchpad for inspiring changemakers and visionary leaders around the world.

NOTABLE ALUMNI INCLUDE



Kofi Annan



John F. Kennedy



George Bush



Adi Godrej



Ashok Gehlot

“WE DON’T JUST TRAIN LEADERS — WE BUILD CHANGEMAKERS.”

OUR MISSION

To provide leadership development opportunities that empower young people to create positive change.

OUR VISION

To be the foremost global network of young leaders.

OUR CREED

We Believe

That faith in God gives meaning and purpose to human life

That the brotherhood of man transcends the sovereignty of nations

That economic justice can best be won by free men through free enterprise

That government should be of laws rather than of men

That earth’s great treasure lies in human personality

And that service to humanity is the best work of life

EMPOWERING LEADERS, ENRICHING COMMUNITIES SINCE 1983

JCI COIMBATORE INDACITY

JCI encourages youth aged between 18–40 to embrace leadership development, community service and social responsibility through projects and events both locally and internationally.



Established on July 26, 1983, under the esteemed inauguration of then JCI World President Jc. Kjell Peterson. JCI Coimbatore Indacity has stood as a pillar of leadership development and community impact in Coimbatore for over four decades.

With a strong and vibrant membership of around 100+ active young citizens, the chapter continues to thrive on its mission of leadership, service and driving positive societal change in and around Coimbatore.

JCI Coimbatore Indacity has been consistently organizing Public Speaking Workshops catering to both Jaycees and non-members.

Business Vedas - A one-day intensive program designed for young entrepreneurs, the sessions are handled by industry experts and thought leaders to nurture early-stage business acumen.

ASTHRA – Residential Leadership Training ASTHRA is a two-day premium residential leadership training event, crafted to empower participants with experiential learning, motivational sessions and leadership insights.

ATHICHOODI – is a skill development initiative targeting children aged between 13–18 years. This program fosters personal growth, discipline, communication and goal-setting through structured activities and workshops.



GLIMPSES OF 2025 MID YEAR CONFERENCE



The Zone Conference (ZONECON) is JCI India's annual zonal conference. It includes all active Local Organizations of Coimbatore, Tirupur, Erode, Nilgiris, Gobi, Sathy, Perudurai, Pollachi and Udumalpet in the Name of ZoneXVII.

Zonecon 2025 of Zone 17 in the Name of **"THE GREATEST OF ALL TIME"** is more than an event- it's a celebration of excellence, vision and collaboration held on October 11th & 12th to facilitate Awards, key business and elections.

REGISTRATIONS : 2000+ DELEGATES

Event Attractions Include :



Leadership Talk & Panel Discussion



Community Impact Showcases



Short Film & Startup idea Contest



Skill-Building Workshops



Cultural Fest & Awards Night



Business Stalls

Audience Profile :



Entrepreneurs



Policy Advocates



Start-up Founders



JCI Family Members



Professionals



Students

CONFERENCE VENUE



What's in it for you?

High-value Brand Visibility	Showcase your brand to 2000+ future decision-makers. Digital + On-ground presence.
Exhibition Opportunity	Product showcase, lead generation, audience sampling and demo space available.
Social Media Promotion	Logo integration in digital promos reaching 5 Lacs + followers + paid ads support.
Trusted Network	Association with JCI — a globally respected institution in leadership development.

TITLE SPONSOR

₹ 12 Lakhs

DELIVERABLES FOR TITLE SPONSOR

Main Conference Area

1. Event named as “**Powered by [Your Brand]**”, on LED Wall Backdrop for the whole event
2. 10 minutes Presentation slot on Stage during Awards
3. **Chair Branding** – your logo will be branded on all 2000 Chairs
4. Exclusive **Awards Night Branding**
5. Your Advertisement will be displayed in Centre LED Wall in between Events



Dinning Area

1. **Water bottle** – Your logo will be branded on bottles served on dining areas
2. 8 x 8 Ft Flex Branding in dining areas
3. Your Logo will be printed in **Hand-kerchief** served in dinning

Main Entrance Area

1. Entrance Arch Branding –Your logo will be Prominently placed on Main Entrance
2. 10 x 10 Ft Flex **Branding in National Highway** Near Venue
3. 10 Numbers of 4 x 4 Ft Side Wall Branding on Path Way
4. **Octonorm Stall for Business Promotion** in Lobby (16 x 8 x 8 Ft)



Print Media Branding

1. Name in **Return Gift Bags** (2000 Bags)
2. Advertisement in **FM Radio**
3. Advertisement in Social Media
4. Logo on all Print / Digital Materials
5. **Complimentary 10 VIP Passes**

DELIVERABLES FOR TITLE SPONSOR

DIAMOND SPONSOR

₹ 9 Lakhs

Main Conference Area

1. Your Brand on LED Wall Backdrop for the whole event
2. 10 Mins Presentation slot on Stage during Awards
3. Exclusive Awards Night Branding
4. Your Advertisement will be displayed in Centre LED Wall in between Events

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas
2. Your Logo will be printed in Hand-kerchief served in Dinning

GOLD SPONSOR ₹ 6 Lakhs

Main Conference Area

1. Your Brand will be displayed on LED Side Wall & Stage
2. Your Advertisement will be displayed in Side LED Wall in between Events
3. 5 Mins Presentation slot on Stage during Awards
4. Exclusive Awards Night Branding

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas
2. Your Logo will be printed in Hand-kerchief served in Dinning

Main Entrance Area

1. Entrance Arch Branding –Your logo will be Prominently placed on Main Entrance
2. 5 Nos of 4 x 4 Ft Side Wall Branding on Path Way
3. Octonorm Stall for Business Promotion in Lobby (8 x 8 x 8 Ft)

Print Media Branding

1. Advertisement in Social Media
2. Logo on all Print / Digital Materials
3. Complimentary 5 VIP Passes

Main Entrance Area

1. Entrance Arch Branding –Your logo will be Prominently placed on Main Entrance
2. 10 x 10 Ft Flex Branding in National Highway Near Venue
3. 10 Nos of 4 x 4 Ft Side Wall Branding on Path Way
4. Octonorm Stall for Business Promotion in Lobby (16 x 8 x 8 Ft)

Print Media Branding

1. Name in Return Gift Bags (2000 Bags)
2. Advertisement in FM Radio
3. Advertisement in Social Media
4. Logo on all Print / Digital Materials
5. Complimentary 10 VIP Passes

SILVER SPONSOR ₹ 4 Lakhs

Main Conference Area

1. Your Brand will be displayed on LED Side Wall & Stage
2. Your Advertisement will be displayed in Side LED Wall in between Events

Dinning Area

1. 8 x 8 Ft Flex Branding in Dining Areas

Main Entrance Area

1. Entrance Arch Branding – Placed on Main Entrance
2. 2 Nos of 4 x 4 Ft Side Wall Branding on Path Way
3. Octonorm Stall for Business Promotion in Lobby (8 x 8 x 8 Ft)

Print Media Branding

1. Advertisement in Social Media
2. Logo on all Print / Digital Materials
3. Complimentary 5 VIP Passes

SPONSORSHIP OPPORTUNITIES

Chair Branding Sponsor ₹ 5 Lakhs

All 2,000 chairs in the hall will be branded with your logo on the back.

Return Gift Sponsor ₹ 5 Lakhs

Your brand logo will be featured on the return gifts distributed to all participants



Center LED Display ₹ 10 K

A 30-second video or your business banner will be displayed on the Center LED scrolling screen every hour.

Side Wall LED Display ₹ 4 K

Your business banner or Logo will be displayed on the sidewall LED Display every hour.



Bank Details :

A/c Name : JCI COIMBATORE INDCITY

A/c NO : 50200111718023

A/c Bank : HDFC BANK

IFSC : HDFC0000269

Branch : R S Puram



GET READY FOR 34TH ZONE CONFERENCE



Oct 11th & 12th 2025 | Coimbatore

INDIA'S LARGEST GATHERING OF YOUNG LEADERS & ENTREPRENEURS CONFERENCE HAPPENING IN THE HEART OF MANCHESTER OF SOUTH INDIA

- SHOWCASE YOUR BRAND TO A WIDE AUDIENCE INCLUDING INDUSTRY LEADERS, PROFESSIONALS AND POTENTIAL CUSTOMERS.
- BUILD GOODWILL AND ENHANCE VISIBILITY AMONG A DEDICATED AND DIVERSE COMMUNITY.
- BE RECOGNIZED AS A KEY CONTRIBUTOR TO A MEANINGFUL AND INSPIRING OCCASION.

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